

# ACTIVITY REPORT

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ELSA Spain National Board  
Spring 2017



The European Law Students' Association

SPAIN



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# SUPPORTING AREAS

## BOARD MANAGEMENT

## EXTERNAL RELATIONS

## EXPANSION

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### President

Eduardo Casamayor Zubeldia

### Board Management

1. WhatsApp Group
2. Skype every two weeks
3. Pre-NCM meeting in Barcelona
4. Strong tensions between Board members. High difficulty in Board Management: lack of communication. Compromise of fixing it up

### Externals

1. Uría Menéndez: partner for ELSA Spain Moot Court Competition
2. Instituto de Empresa: ongoing talks for partnership agreement
3. LID Editorial: Termination of partnership agreement: not attractive for ELSA Spain
4. DLA Piper: in conversations for Break Into Law programme: possible organization of an activity in Madrid

### Expansion

1. Consolidation
  - a. Rey Juan Carlos University (Madrid): new Local Group
  - b. Carlos III University (Madrid)
  - c. University of Loyola (Córdoba): recent contact

### Strategic Planning

1. Working Group for Strategic Goals 2018-2021
2. Strategic Goals proposal 2018-2021 approved

### Coaching

ELSA Valencia – UV, ELSA Córdoba and ELSA CEU.



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# SUPPORTING AREAS INTERNAL MANAGEMENT

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**Secretary General**  
Eduard Ariza Ugalde

This semester I will say good bye the IM's office of ELSA Spain with metallic taste in my mouth. However, I can not say that I will leave it without satisfactions. From the personal balance, I took a lesson of maturity learnt by the insurmountable distance that sometimes separates wishes from the reality. In fact, the honesty tells me that successes are more than failures, although the latter are more sonorous. Before beginning the enumeration of the same I wish to thank my Board for the support received during the bad times and the joys shared during the good ones. Also I have in mind Barbara Murcia, Director of Registral Support, for her excellent work and support to me.

**Failure of registration.**

There are several problems to be solved by our LG and the National Board before we would be able to face this challenge. However, I have designed an alternative solution in order to give ELSA Spain the tools it would have had if he had been registered.

**Official Emails**

No GL already uses personal emails for ELSA's matters, as far as I know. I did this task in collaboration to the VP Marketing.

**Statute reform**

Presentation of a significant Statute reform in terms of extension, although not substantial in ideological terms, in order for the Federation to systematize the drafting of its Statutes and to anticipate adverse scenarios.

**Letter of the Alumni, presented in the NCM of Deusto**

This is a kind of protocol to make official the relationships among ELSA Spain a some of its alumni.

**In collaboration with the Presidency**

I have contributed to get the agreements with the Sharing Academy and the IDHC.

**In collaboration with AA**

I have held the position in charge of the Moot Court OC and, as a vice director, I have collaborated with ESLR translating into English their editorial criteria and looking for people for their Academic Council.

**As a coach**

I have tried to maintain contact with the LG, ELSA Castellón, ELSA València UCV and ELSA CUNEF.



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# SUPPORTING AREAS

# FINANCIAL MANAGEMENT

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## **Treasurer**

Jon Olaizola Alberdi

## **Financial Management**

I managed the account of ELSA Spain and I did the accounting every 2 weeks, so as to be organized and actualized. We use an informatics program (Gestion MGD) to do the accounting in order to be transparent.

## **Handbook**

I have been preparing the implementation of the handbook.

## **Financial Report**

I will do a final financial report on July to explain better the budgeting, because I think that all members have got the right to know more about the budget. Moreover, I want to have transparency in my work and to achieve my objective I do the report. Thanks for the other members of the Board to help me in the budgeting.

To conclude, I want to say that my financial management will be focus on the member. I am sure that in the final report the economic rates will not be spectacular. However, I hope that all the members will be satisfied and they will have more formation in Law. In addition and as a suggestion to all the National groups and the International Board, the budgeting and the financial strategy have to be focus on the value created to the member. As always, I want to conclude my activity report with a phrase:

*"The member is the main asset of ELSA"*

# SUPPORTING AREAS

## MARKETING

### VP for Marketing

Eulàlia Roca Grau

#### General

1. Participation in Board meetings via Skype and in the Pre-NCM.
2. Execution of the AR and the Marketing regulatory proposal for the DB.
3. Support my international counterparts in technical web aspects, sharing 3 models of Roll up, and designing the ICM t-shirts.

#### Responsibilities as a National officer

1. Creation and edition of documents and promotional materials.
2. Promotion of ELSA International and ELSA Spain activities and events.
3. Training, supervision and intervention in the online activity of LG.
4. Informative updates to the GL by the established channel Whatsapp-Drive-Email-Facebook group of the campaigns and new materials made available to them.
5. Creation of a survey on new materials to be created from the GN in support of the GL, and accordingly, delimitation of two working groups: (1) Roll Up and (2) LG webpage (implementing template)
6. Support to ELSA Deusto in NCM and in the technical aspects of the migration of its web page to Wordpress.

#### Online presence of ELSA Spain

1. Maintenance SN profiles and creation of "ISSUU" and LinkedIn. profiles.
2. Renewal and successive updates of ELSA Spain webpage.
3. Support and migration of the email accounts from elspain.es
4. Management of emails and mailing lists linked to the domain. Creation of a database to facilitate its conservation.
5. Management and response of users who contact the NG.

#### ELSA Spain Flagship products: ESMCC and ESLR

1. Creation of databases with all the information of the brand's CI and its social networks, webpage and emails.
2. Creation and maintenance of 2 new websites: lawreview.elsa-spain.org and esmcc.elsa-spain.org.
3. Training and management of both OC marketing officers.
4. Creation of ESLR and ESMCC promotional campaigns.
5. Creation of the promotional documents: "Portfolio of the ESMCC".

#### Other Campaigns

1. ELSA Day:
  - a. Creation of "ELSA Day" photos for the NB
  - b. Book "Refugees are Humans" (Spanish and English versions).
2. Promotional campaign of the Institutional Visit to Brussels.
3. Local Groups promotion: 3 Roll up templates in Illustrator format.

#### CANVA

1. Opening of new profiles for new local officers, and for ESLR
2. Creation of new editable materials: Campaign materials for ELSA Day (including profile images), STEP, SELS, ESMCC, the ELSA Information. Triptych, Business Cards, Speaker/Participant Certificate.



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# SUPPORTING AREAS ACADEMIC ACTIVITIES

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## **VP for Academic Activities**

María Varela Suárez

### **General**

1. Coordination of the area.
2. Training for newbies.
3. ELSA Day Outline: translation into Spanish.
4. ENC Package –in Spanish, including more materials than those provided by the IB.
  - a. Skype call with Pietro Lopreiato (coach for the ELSA Negotiation Competition).


### **Moot Court**

1. OC Organization and coordination; and, in particular, of the following areas:
  - a. Marketing
  - b. Dissemination and communication: creation of a new contact/ mailing list, including, but not limited, to the professors and deaneries of more than 70 academic institutions.
  - c. Participant teams: introduction to OVH; ELSA Spain's invoice.
  - d. Rules
2. Sponsors
3. Assistance for doubts: AAs, BEEs, members, etc.
4. Feasibility Report
5. 27 Teams

### **ESLR**

1. Coordination and supervision; specially: Direction.
2. Handbook and Editorial Policies.
3. LinkedIn.
4. Contributions in Spanish and English: a total of 20.
5. Sponsors: Universidad Jaime I (UJI), Law and Trends, Tirant lo Blanc, Institut de Drets Humans de Catalunya.

### **LRG**

1. Internal deadlines
  2. Spanish Handbook
  3. Contact with different associations and professionals
  4. Webinar
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# SUPPORTING AREAS

# SEMINARS & CONFERENCES

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## **VP for Seminars & Conferences**

Sergio Ávila Testa

### **ELSA Law Schools**

1. Explanation to local officers about the requirements in order to organize one ESLS
2. Collection of testimonials of former participants

### **Delegations**

1. Promotion and explanation of Delegations
2. Personal help to selected delegates.
3. Collection of testimonials of former participants

### **Institutional Visit**

1. Organization of Institutional Visit to Bruselas
2. Cancelation of 2º Institutional Visit
3. Advice to LG for the organization of Institutional Visit

### **Study Visits**

1. Supervision of Study Visit General Agreement
  - a. ELSA Madrid-ICADE and ELSA Poznan/Varsovia
  - b. ELSA Valencia UV and ELSA Malta
2. Advice to ELSA Barcelona UB and ELSA Leicester
3. Promotion to foreing LG in order to organize a SV to Spain

### **ELSA Day**

1. Elaboration of the Project organized by ELSA Spain
2. Promotion of the Project organized by ELSA Spain
3. Filling ELSA Day Evaluation Form
4. Supervision of ELSA Day activities during ELSA Day

### **IFP**

1. Explanation of IFP to local officers
2. Organization of an IFP activity during NCM Deusto 2017

### **Webinars**

1. Promotion of Webinar organized by ELSA International related with ELSA Day
2. Promotion of Webinar organized by ELSA International related Legal Research Group

### **Coaching**

1. Supervision, advice and control of my coaching groups: ELSA Barcelona-UB, ELSA Madrid-UAM, ELSA Deusto
2. Ayuda a ELSA Deusto con el NCM



# SUPPORTING AREAS STEP

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## Responsible for STEP

Sergio çvila Testa  
August 16 | February 17

## Director for STEP

Patr'cia FerrŽ BemabŽ  
February | March 17

## VP for STEP

Patr'cia FerrŽ BemabŽ  
March 17 | Present

## Promotion

1. Promotion of STEP between the Spanish Local Groups.


## First cycle

1. Matching, selection and reception for the first cycle.  
Furthermore, several applications were corrected according to the ELSA International standards.

a. 25 applications: 19 approved and 6 not approved.  
2. Transition to the new Director for STEP ELSA Spain.

## Second cycle

1. Intention to start a database of STEP employees for Spain.  
2. Contact with several law firms, mainly in the Barcelona area.  
3. Concluded three Traineeship Specification Forms.  
4. Meetings with the VP STEP International.



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